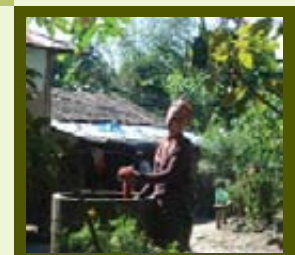


ANDREW YULE & COMPANY LIMITED



A CSR REPORT
JULY 2014



FOREWORD

One of the enduring strengths of the Andrew Yule Group is its unique heritage replete with well-set traditions and values. Andrew Yule & Company Ltd. is now a Government of India Enterprise which is at the service of the nation for more than 150 years.

In the common parlance of the modern era, corporate initiatives, for public good, focusing on quality of life - is the essence of Corporate Social Responsibility (CSR). The term “corporate social responsibility” became popular in the 1960s and the new Government policy made it mandatory for the companies to earmark 2% of their net profits for their CSR activities. However, Andrew Yule & Co. has a long legacy of discharging social responsibilities beside its regular business activities since the days of George Yule the elder brother of the founder, Andrew Yule.

It was, in fact, George Yule a typical exponent of the liberal school of thought, who was the true master-mind behind setting Company’s business ideas as well as the corporate philanthropy of the Company. Within three years of joining the business in India he became the Sheriff of Calcutta in 1886 and it was typical of George Yule’s character that he devoted the whole of his remuneration from that office to the welfare of the children of the city. His broad liberal approach even towards political issues of the time got him elected as the first non-Indian President of Indian National Congress at its fourth session (1888) held at Allahabad.

The Company still follows the path of discharging its social responsibilities as shown by its predecessor.

I am happy to note that CSR group has come out with a comprehensive handout on the CSR activities of the Company.

Kallol Datta

Chairman & Managing Director
Andrew Yule & Co. Ltd.

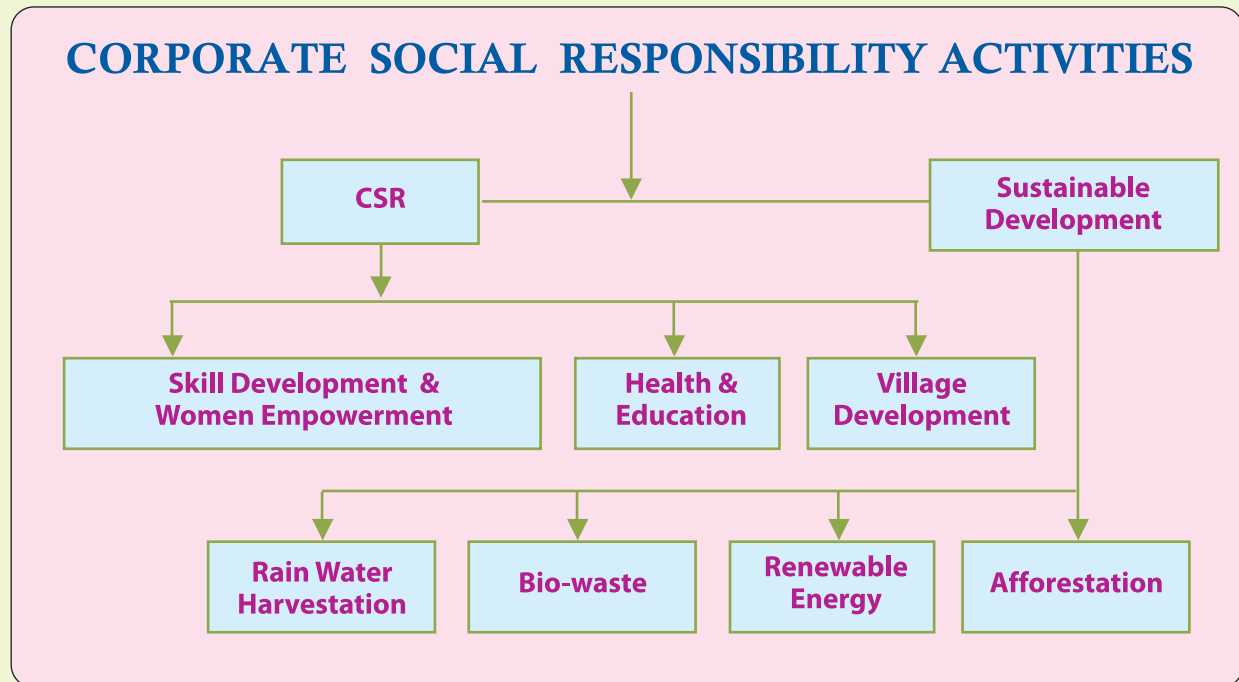


The concept of social responsibility and that of corporate growth have always been deemed as synonymous by the Yule fraternity: the latter could not flourish while the former remained inadequately attended. Andrew Yule & Co. Ltd., like all giant corporate houses, has always borne this truth at the core of its culture from the moment of its inception, 150 years ago. This spirit of bonhomie and responsibility towards the community was inculcated in the House by George Yule, who, on being selected the Sheriff of Calcutta in 1886, contributed his entire remuneration from that office to the welfare of the children of this city. From that day to this the Yule group has proudly remained committed to the mission once set forth by its founder.

The year 2013-14 saw the sesqui-centenary of Andrew Yule & Co. Ltd. During these 150 years of its glorious history, which started in the year 1863, Andrew Yule & Co. Ltd. was closely associated with the development of industries in West Bengal. In the course of this long journey the House has always remained true to its social commitments and the Management of the House has always been promoting various activities to provide a sustainable growth for the entire society.

THE OBJECTIVES

The concept of Corporate Social Responsibility (CSR) and Sustainable Development has always been a part of the Andrew Yule culture. The Government of India's directive to all public sector companies to take up CSR as a compulsory measure was naturally welcomed by the Andrew Yule group with élan and the House now framed Policy Document for a structured approach to Corporate Social Development. The new policy earmarks a minimum of 2% of its net profit for the CSR activities. The Company's commitment is to operate in an economically, socially and environmentally sustainable manner, while recognizing the interests of its stakeholders.



COMPANY'S PHILOSOPHY ON CSR

VISION

Focusing on under privileged people in our society to provide skill based education for employment and to develop our society economically, socially and environmentally.

MISSION

- Company's target is to provide skill based education for employment of at least 800 students each year by the year 2018.
- Company's goal is to empower women of weaker section in our society.

CORPORATE SOCIAL RESPONSIBILITY OF ANDREW YULE & CO. LTD.

Though the span of CSR activities are wide the Policy Document of AYCL has listed a number of areas where CSR activities can be taken up. This is done to give focused attention to the following activities for the time being.

- 1) Skill Development & Women Empowerment ;
- 2) Health & Education ;
- 3) Village Development.



Andrew Yule has sponsored a classroom of 14 students for special education at Indian Institute of Cerebral Palsy for the children and adults with cerebral palsy and multiple disabilities.

SKILL DEVELOPMENT & WOMEN EMPOWERMENT :

Andrew Yule has given major emphasis on 'Skill Development' as this was one of the pet projects of the Prime Minister and the Ministry has been very keen that skill development projects are taken up. Andrew Yule has started a number of skill development programmes in various locations including backward districts to fulfil its target of giving training in various skills as per its MOU target.

Andrew Yule has taken up different Training Programmes for Skill Development and Women Empowerment in collaboration with various partners :-

- a) Vocational Training Centre at Rasapunja, Bakrahat, Thakurpukur in collaboration with the NGO "The Lily Foundation"
- b) Vocational Training Centre at Dhulai, Bankura in collaboration with the NGO "The Lily Foundation".
- c) Vocational Training Centre at Binaguri, Jalpaiguri District in collaboration with the NGO "NISWARTH"
- d) Vocation Training Centre for women empowerment at Bishnupur, Kolkata in collaboration with by the NGO "Sutanutir Sakhya"
- e) Vocational Training Centre for women empowerment at upper Assam in collaboration with the NGO "Garia Sarda Home for Women & Children Welfare"

A system of examination was introduced in all Training Centres and students with best performance are properly rewarded.

VOCATIONAL TRAINING CENTER, THAKURPUKUR



Inauguration Function of Thakurpukur Vocational Training Centre

Andrew Yule has dedicated its Rasapunja premises at Bakhrahat, South 24-Paraganas to the promotion of CSR activities. The old building at the site was renovated specifically for the CSR activities and the Thakurpukur Training Centre of Andrew Yule was established here. The Centre was started in collaboraion with "The Lily Foundation", a Kolkata based Non-Government Organization.

Courses like Mobile Repairing, Household Electrical Works, Refrigeration and Air-Conditioner Repairing, Plumbing System, etc. are conducted here. Till date almost 150 students have been enrolled in this centre of which 130 have already completed their training and have started earning.

The performance of this centre is particularly encouraging as most of the students trained here are successfully employed in different self-earning schemes with the guidance and motivation provided by the Andrew Yule Management.



Air condition & Refrigerator servicing class room



Mobile Repairing & servicing class room



Awarding of Certificates to successful students



Training on Plumbing

Certificate course

Electrical House wiring & Repair of Household Electrical Appliances – 45 students were enrolled in two batches of 8 months' duration.

Mobile Repairing and Servicing – 53 students were enrolled in two batches of 8 months' duration.

Air conditioner Repair and servicing – 70 students were enrolled in two batches of 8 months' duration.

Plumbing – 22 students enrolled in one batch of 2 months duration (This programme is under the CSR activity of Hooghly Printing Company Limited).

VOCATIONAL TRAINING CENTER AT DHULAI, BANKURA



Inside the DMS Vocational Centre Classroom

The training for mobile repair was started at Dhulai, Dist Bankura, in collaboration with the NGO, "The Lily Foundation" .

The performance of this centre is particularly encouraging as many of the students trained here have started Mobile Repairing Shops in different locations in Bankura District with the guidance and motivation provided by the Andrew Yule Management.

VOCATIONAL TRAINING CENTERE, BINAGURI

The Centre was started in collaboration with "Niswarth", a Siliguri based Non - Government Organization. It is located at Binaguri near Banarhat Tea Estate, Jalpaiguri District, West Bengal. Training Courses on Beautician services, Motor-driving, Computer education,



Mobile repairing & Tailoring etc. under Skill Development Scheme are conducted here. A total number of 1500 students were enrolled till this year and 1200 have already completed their training and have started earning.



AYCL Executives at "Niswarth"



Mobile Repairing & servicing class room

Certificate course

Mobile Repairing and Servicing -

Total No of batches till date : 2

Total Number of enrolled Trainees : 63

Course Duration : Eight months

TRAINING COURSE ON BEAUTICIAN SERVICES

Total No of batches till date : 7

Total Number of enrolled Trainees : 237

Course Duration : One year



Girls at the beautician training



Lady trainee at the wheels

TRAINING ON MOTOR DRIVING

Total No of Batches till
date : 3

Total No of enrolled
Trainees : 190

Course Duration :
Six months

TRAINING ON COMPUTER COURSE

Total No of Batches till
date : 16

Total No of enrolled
Trainees : 273

Course Duration :
six months



Computer training in progress



Tailoring class in progress

TRAINING ON TAILORING COURSE

Total No of Batches till
date : 3 Nos

Total No of enrolled
Trainees : 103 Nos

Course Duration :
one year

WOMEN EMPOWERMENT PROGRAMME, BISHNUPUR



Inauguration Function at "Sutanutir Sakhya"

Training Session in progress

An ambitious programme has been taken up by Andrew Yule in collaboration with "Sutanutir Sakhya", a Kolkata based Non-Government Organization working exclusively for the welfare of women. Marginalized groups of women belonging to the weaker sections of society are trained here in manufacturing jute products such as jute bags, jute jewellery, jute wall-hangings, batik print on sarees, screen printing, art of tie and dye, etc. All these courses are run for sufficiently long period spreading over a tenure of 3 to 6 months so as to enable the trainees to have a reasonably sound grip over these crafts. At the end of their training these women are helped obtaining Artisan Card from the Government of West Bengal and are encouraged to participate in various trade fairs and 'melas' organized by different authorities and the State Government. Our trained women participated in as many as 15 trade fairs during the last year alone. The products manufactured by the trainees at our Centre were also displayed at the Andrew Yule stall at the Dover Lane Music Conference.



Jute products displayed at the Andrew Yule stall at the Dover Lane Music Conference.



Exhibition of Products under Women empowerment programme



At the Stall, Dover Lane Music Conference



Training for manufacturing of Jute Products



Conferring Certificate to successful trainees



Training on Batik printing



Classes on entrepreneurship for trainees

WOMEN EMPOWERMENT PROGRAMME IN ASSAM

Women Empowerment Project with Vocational Training Courses on Tailoring with Free Distribution of Sewing Machines and Accessories in collaboration with the NGO, "Garia Sarda Home for Women & Children Welfare", Kolkata.

Project "JAGORAN"



Vocational training courses for women empowerment



Training for Mix –N-Match embroidery for ladies garments



Participants showing Mix –N-Match embroidery of ladies garments and room decoration items



Free distribution of sewing machine

The project "JAGORAN" was taken up at Tinkong, Assam for tailoring and Mix –N-Match embroidery for ladies garments and room decoration items. 50 beneficiaries participated in this programme.

After the completion of the training items made by the trainees were presented at an exhibition at Tinkong College. The exhibition was appreciated by the local people and from this exhibition they started to get orders. Two self help groups were formed by the participants and a production centre has also been started.

Project “ALOR DISHA”



Products on Display



Self help group operating from this house



Self help group members busy with work

The project “ALOR DISHA” was started at a village near Bogijan close to Murphulani Tea Estate, Assam. The project is on tailoring of garments. 51 beneficiaries participated in this programme. The participants formed two self help groups and started a shop for manufacturing and selling.

Project “EK NAYA SAVERA”



Participants with AYCL Facilitators



Self help group operating from this house

The project "EK NAYA SAVERA" was started at a village close to Hoolungooree Tea Estate, Jorhat, Assam. The project is on tailoring of school uniforms for boys and girls and Mix-N-Match embroidery of Mekhla.

48 beneficiaries participated in this programme. After completion the beneficiaries created two self help groups and opened bank account for the group. They are getting good orders for the self help groups.

Skill Development Course	Nos. of Participants	No. of Batches/Duration	No. of Persons started earning
Repair of Household electrical Appliances	45 Nos	2 Batches / 8 Months	32
Mobile Repairing & Servicing	116 Nos	4 Batches / 8 Months	95
Air conditioner Repairing	70 Nos	2 Batches / 8 Months	65
Beautician Course	237 Nos	7 Batches / 1 Year	201
Motor Driving	190 Nos	3 Batches / 6 Months	157
Computer Course	273 Nos	16 Batches / Six Months	198
Tailoring Course	103 Nos	3 Batches / 1Year	82
Jute Diversified Products	27 Nos.	1 Batch / 6 Months	23
Jute Jewellery Products	24 Nos.	1 Batch / 2 Months	21
Jute Bag Making	15 Nos.	1 Batch / 2 Months	12
Jute fancy items	34 Nos.	1 Batch / 2 Months	26
Raw Jute Handicrafts	30 Nos.	1 Batch / 6 Months	25
Jute Wall Hangings	27 Nos.	1 Batch / 3 Months	21
Art of Tie & Die	26 Nos.	1 Batch / 3 Months	25
Batik Printing	20 Nos.	1 Batch / 3 Months	17
Silk Screen Printing	22 Nos.	1 Batch / 4 Months	19
Tailoring with Free Distribution of Sewing Machines	149 Nos.	3 Batch / 1 Month	121
TOTAL	1408 Nos.		1140

LEARNING TO EARN

Andrew Yule not only imparted training to the beneficiaries, but also helped them to get wage employment and support to start their own business / Service set up. Here are a few cases of new ventures.

Mobile Repairing



"I will be a Mobile repairing Technician"

Ranjit Chatterjee

Earlier Occupation : Snacks Seller. Started a Mobile Repairing Shop in Bankura from October 2013. Monthly income Rs. 9000/-.

"Extremely good course contents and excellent instructor"

Subhas Kumbhakar

Earlier Occupation : Money Marketing business. Started a Mobile Repairing Shop in Bankura. Monthly income Rs. 6000/-



"I will be a Mobile repairing Technician "

Ajoy Mistri

Earlier Occupation : Snacks Seller. Started a Mobile Repairing Shop in Bankura from October 2013. Monthly income Rs. 9000/-



HEALTH & EDUCATION

Night School at YULE House

Andrew Yule started Night School for the street children with the objective of uplifting poor children living in the vicinity of the Head Office. The Night School was inaugurated by Shri Kallol Datta, CMD, AYCL on March 02, 2011. Space for the school was provided at the roof-top of the Yule House. Around 50 children were enrolled. Regular classes for these children are held here and arrangement has also been made to get these children admitted to regular schools. Special tuitions are offered to children who are in Class VIII & above.



A class in progress



Last year Andrew Yule celebrated the Christmas with the participating students at Yule House. Our CMD, the Directors and other Senior Officials were present on the occasion where the children received Christmas gifts.

Drinking Water Facilities at School

Drinking water at Primary School at Chennai

Our CSR activities are also extended to other parts of India wherever Andrew Yule has a presence. At Chennai, for instance, drinking water facilities are organized at a School run by Perungudi Panchayet to help relieve water crisis in that area. This Corporation School is located in the vicinity of our Chennai factory.



Inauguration of Drinking Water Facility at Chennai School

Arrangement of Drinking water facilities at Assam

Arrangement of Drinking water facilities was taken up at Naharkatia, District, Dibrugarh, Assam in collaboration with District Multipurpose Development & Information centre. Nine Schools were provided with Tube wells, overhead tanks, pumps and distribution points.



Drinking water facilities at schools

Health Camp

Andrew Yule started Health Camps in Assam Gardens in association with "Bhavishya Nirman". General health check-ups and eye operations were arranged on a regular basis through camps with the help of Garden Hospital infrastructure.



Inauguration Programme at Health Camp

Two Laparoscopic Sterilization Camps and five Medical Camps were organized here. Various HIV awareness camps were also organized here and free condom vending machines were installed.



Condom vending machines

In West Bengal with the help of the NGO, "Niswarth" Dental Camps, Free Eye Testing Camps and Camps for the Disabled were organized. In the Camps for the Disabled Andrew Yule along with the district administration distributed 'Disability Cards' and other aids and appliances such as wheel chairs, crutches, etc.



Distribution of Wheel chairs and other appliances



Free dental camps



Free Eye Testing Camps



Free Health Check up

Free Distribution of Sanitary Napkin among Girl students

To increase the awareness of sanitation a programme of free distribution of Sanitary Napkin was taken up. Schools near Khowang, Bhamun, and Hingirjan tea estate was identified for this project. More than 1000 girl students benefited from the scheme.



Distribution of sanitary napkin at schools

Training Programme for Management of Blood Donor Organization :

Andrew Yule in collaboration with "Association of Voluntary Blood Donors West Bengal" organized

- Day long Training Programme at Seva Kendra Calcutta
- Two University Level education Programmes at Suri Vidyasagar College and Ramkrishna Mission Vidyamandira, Belur Math.
- Ten educational programme at different schools.



Day long Training Programme



University Level education Programmes



Training materials for Blood Donors



*Blood Donation Camp at
Vinay Nagar Bengali
Senior Secondary School,
New Delhi.*

VILLAGE DEVELOPMENT



Totgaon village in Dooars has been enlisted by Andrew Yule under this project. Totgaon village was chosen by the Company for it is the worst among the lot of poor villages in this cluster. While the scenic elegance of the Dooars belt has always formed the perfect backdrop of the Yule Tea Gardens, the general socio-economic condition of the locals act as a sad anti-climax. What we must bear in mind is that the entire socio-economic development of a region around tea gardens depends largely on the infrastructure available. While in the case of this

area we found that such basic infrastructural facilities in the context of health, education, employment, drinking water and sanitation existed in merely rudimentary form and in the case

of Totgaon, selected by us, such an infrastructure was simply non-existing. Totgaon is a small village located approximately 15 kms from Oodlabari and 7 kms from national Highway 31 (Near Washabari Tea Garden). Current population is 1100 consisting of 250 families. First settlers to this village came from Assam in 1980 followed by more families from around the same area.



Totgaon is completely cut off from all kinds of available civilized amenities such as electricity, roads, fresh drinking water and medical facilities. Such facilities which the villagers have to seek from a distance of 15 km, are denied to them in the monsoon months as the village is totally cut off by the rain-fed river.

In its first instalment of service to the village, therefore, Andrew Yule provided 12 tube wells for safe drinking water and 24 sanitary toilets as a necessary measure to ensure improvement of general health and hygiene. Andrew Yule also proposed to provide for further development of this village in terms of availability of drinking water, sanitary toilets, solar street lights, etc.



Sustainable Development

This is a very crucial aspect of activity in any developing economy such as ours. Erosion, pollution, deforestation, loss of water resources are all necessary evils in a growing economy causing alarming concern to everyone. Awareness initiatives, preventive measures, exploring alternative viable options - all these need to be carried out by all members of society to avert the otherwise inevitable and irreparable damage done to our surroundings.



Andrew Yule has given this issue its due weight and has made every effort to arrest environmental damage.

Rain Water Harvesting at Banarhat Tea Estate



Water Body at Banarhat Tea Estate

Rainwater harvesting provides an independent water supply and is used to supplement the main water supply. It reduces demand of underground water pumping and prevents the adverse effect on the water level in the ecosystem. Besides, the quality of collected rainwater is generally better than that of surface water. Andrew Yule has started with recharge of ground water and storage. This idea has been explored at Banarhat Tea Estate which has yielded encouraging result.



Water Body under construction at Banarhat

Bio-Waste (Compost) at Mim Tea Estate

For a better ecosystem it is extremely important to manage the waste. The tea gardens generate lot of solid organic waste. These can be recycled and used to generate compost fertilisers. This will also reduce the chemical fertilisers and reduce the residual chemical in finished tea.



Compost fertilisers are made here

Andrew Yule has also started producing Organic Tea in its efforts to produce tea without damage to nature



Afforestation at New Dooars

Afforestation is the establishment of a forest or stand of trees in an area where there was no forest. Andrew Yule in its Tea Gardens is planting trees in a protected area by long process of soil creation and careful and continued watering for deeper root growth. Measures such as fencing the entire area have been taken up to ensure that the tree plantation is effectively carried out. With the destruction of forest cover in the Dooars area the pest attack has increased over period of time which in turn increases the use of pesticides. Increase in forest cover will help to reverse this in addition to contributing to the better atmosphere.



Forest in the making

Renewable Energy



Wind Turbine at Chennai

To generate pollution free power Andrew Yule has installed & commissioned 3 KW Wind Turbine at Perungudi Factory in Chennai. Andrew Yule has already generated 2500 KW electricity from this Project.

Efforts towards popularising CSR

Andrew Yule has started a systematic effort to popularize CSR and involve as many employees as possible in the CSR work. Apart from drawing a policy document, plant level committees have also been made. In the night school employees and family members of the employees have volunteered to act as teachers. Regular training and seminars have been organized in different locations to spread the message of CSR among all employees. It gives us greatest



FICCI round table at Bengal Club

satisfaction to say that all these painstaking efforts have yielded us two distinct and desirable results : firstly, we have had the satisfaction of seeing smiles in the faces of people who are our direct beneficiaries - a most rewarding experience in itself; secondly, our effort and work have been noticed and acknowledged by other corporate bodies who seek our advice in promoting their own CSR activities. The Chief General Manager (CP, Legal and CSR) participated in various seminars in Bengal National Chamber of Commerce and Industries, Enterprise Development Institute , Bengal Chamber of Commerce and Industries, Federation of Indian Chamber of Commerce and Industry (FICCI) as speaker and expert in CSR. He also advised various other PSUs to formulate their policy document and selection procedure of partners.

CSR EXPENDITURE IN LAST THREE YEARS

(Rs. in lacs)				2011-12	2012-13	2013-14
No.	Name of the Project	Location	NGO	Expenses	Expenses	Expenses
CSR Activities						
1	School for Street Children	Kolkata	Own initiative at Corporate Office	0.99	0.28	0.69
2	Drinking Water Distribution	Perungudi, Chennai	Own association with local School	0.11	0.18	0.24
3	Skill Development Programme	North 24 Pgs Bisnupur Block II / Barasat, Madhamgram	Sutanutir Sakhya	1.34	6.26	6.62
4	Skill Development Programme	South 24 Pgs at Bankrahat Road, Rasputja & Dhuli, Bankura Dist.	Lily Foundation	4.00	5.15	6.13
5	Vocational Training Centre and Health Camp	Binaguri Banarhat , North Bengal	Niswarth Siliguri NGO	5.60	5.60	6.93
6	Village Development Programme (Rural Toilets and Hand Pumps)	Village called Totgaon near Oodlabari, Ps Malbazar, District – Jalpaiguri (West Bengal)	Niswarth Siliguri NGO	1.40	1.35	0.00
7	Women Empowerment & Skill Development Programme (Vocational Training on Tailoring)	Villages near Bogijan, Murphulani & Tingkong Tea Estates, Assam	Garia Sarda Home for Women & Children Welfare	2.67	2.90	3.24
8	"AIDS/HIV Awareness Programme Installation of Free Condom Vending Machines	Bhamun T.E. Assam	Bhavishya Nirman	1.86	0.00	0
9	Women Empowerment & Project "Free Sanitary Napkin Dispensation	Schools near Khowang, Bhamun & Hingrijan Tea Estate, Assam	"Bhavishya Nirman" Moran.	0.29	2.00	0.00
10	Creation of Drinking Water facilities	School near Desam & Tinkong, Assam	District Multipurpose Development Centre Naharkatia	1.58	4.00	0.00
11	Blood Donation	New Delhi	Vinay Nagar Secondary School at Delhi	0	1.00	0
12	Blood Donation awareness programme	Various School in West Bengal	Voluntary Blood Doners Association	0	0	0.25
13	Sponsoring class room for students with Cerebral Palsy	Kolkata	Indian Institute of Cerebral Palsy			8.00
Sustainable Development						
1	Biowaste	Mim Tea Estate			0.69	2.50
2	Renewable Energy	Chennai				0.00
3	Rain Water Harvesting	Banarhat Tea Estate			1.50	1.50
4	Aforestation	New Dooars				1.00
				19.84	30.91	37.10

This is an accurate report of the humble effort of Andrew Yule & Co. Ltd. at CSR activities during the period 2010-11 to 2013-14. It goes without saying that in near future the Company hopes to carry on these activities to greater heights of glory, continuing all that have already been started and exploring many more new areas yet to reach. We earnestly believe that the CSR activities are like ripples of water. Like the latter, the former, too, though generated at a specific point, reaches out to distant places creating and perpetrating ripples of benevolence all around. We are the business people : but our commitment to society and its well-being is a part of, not apart from, our business commitment.



A Seminar on Corporate Social Responsibility in Drinking Water and Sanitation Sector held at Kolkata



Nodal officer On CSR

Shri Basab Ray

Chief General Manager (Corporate Planning, Legal And CSR)

CSR Committee

Shri Sunil Munshi
Director (Personnel)

Shri Subhasis Mukherjee
General Manager (HRM)

Shri Abhijit Roy
Dy. Mgr. (Corp. Plg.)

Shri Basab Ray
CGM (CP, Legal & CSR)

Shri A. P. Roy
Sr. Manager (F & A) Tea

Shri S. K. Pandey
Asst. Mgr. (Personnel)

Shri D. Bandyopadhyay
Company Secretary & Financial Controller

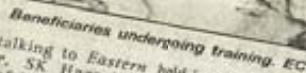
Shri Parth Mukherjee
Manager (EDP & MIS)

Shri Atanu
PA to (DP)

Conceptualized, Designed & Edited by **Shri Basab Ray** CGM (CP, Legal & CSR)

Printed at Hooghly Printing Co. Ltd. (A Govt. of India Enterprise)

CHRONICLE NEWS
SERVICE
GOLAGHAT, DEC 1



As a part of its Corporate Social Responsibility (CSR) initiative, the Andrew Yule Group's Mumukshu Tea Estate has undertaken a project for the empowerment of women living in the vicinity of the Bogijan division of the tea estate. The project, named 'Aar Disha', is a vocational training on tailoring, being carried out with the help of Guria Sarda Home for Women Child Welfare, Kolkata, an NGO working in the field of women empowerment and various women related issues. A total of 84 beneficiaries were provided training to two groups by a group of trainer, supervised and project directed by the same.

While talking to Eastern Chronicle, SK Hazarika, manager of Murpiani TE said, "We are using eight hand held and two foot operated machines for the project. Ultimately these machines will be handed over to the beneficiaries undergoing training. EC held in their tea garden. When asked about her expectation from the programme she told that she wants to be self sufficient after the completion of the project. The training is being imparted in three phases and the second phase of the training got underway recently in the presence of SK Hazarika, manager, Sakor Tea Estate, Assam."

Kolkata: Andrew Yule & Co inaugurated a vocational training programme in association with The Lily Foundation, focused on air conditioner and refrigerator repairing and servicing. —BP

Children Welfa.
ernmental org
Kolkata.

While interacting with the trainees, Ray asked the women to explain their learning to generate discussion and to improve their confidence.

Chandan Borah, chairman of the Assam Brahma Indian Tea Association, senior manager of the Khong tea estate, were of the inspection team.

RESPONDENT

ARH, Dec 13-
chief general
(GM), corporate
legal & CSR of An-
& Company Lim-
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pected the ongo-
-month training
e on handicraft,
and embroidery at
Dillinagar High
ditorium at Ting-

The tea division of the Andrew Yule & Company Limited had undertaken the training programme under its corporate social responsibility (CSR) programme for the rural women of peripheral villages of Tingkhong tea estate on September 10.

Altogether 50 women are attending the training programme, sponsored by the company. The training is being conducted by Garia Sarada Home for Women &

25 YEARS OF SERVICE TO THE NATION

PUBLISHED SIMULTANEOUSLY FROM GUWAHATI & DIBRUGARH

Tea major provides financial support under CSR

[illegible]

servicing, and was a CSR initiative of the company. The programme was inaugurated by Basab Ray (CGM, CP, Legal and CSR) of Andrew Yule. Kallol Datta, CMD of Andrew Yule, said, "With the strong influx of consumer like air conditioners and re-

THE TIMES OF INDIA
Andrew Yule & Co Ltd inaugurated a vocational training programme in association with The Lily Foundation, a non-profit charitable organisation. The programme focused on air conditioner and refrigerator repairing and



‘গ্রামাঞ্চলৰ মহিলাসকলে বিচাৰি পাইছে স্বাৱলম্বনৰ পথ’

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श्री १०८ श्री गुरुदेव
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