

ANDREW YULE & CO LTD  
ELECTRICAL DIVISION, KOLKATA OPERATION  
14, MAYURBHANJ ROAD, KOLKATA-700023  
Phone: 033 2449 1770, 1761

Appointment of Dealer at Singrauli

Ref: AYCL/EDKO/SWG/2020-21

Date: 21/09/2020

Applications are invited from resourceful companies for appointment as dealer for Yule LT Controlgear products and spares for Industrial & Mining Switchgear items at Singrauli, Madhya Pradesh for Northern Coalfields Limited and its adjoining industrial area.

Filled up DEALERSHIP APPLICATION FORM should be sent in a sealed envelop superscribing the aforesaid ref no & date, to M/s Andrew Yule & Co Ltd, 14, Mayurbhanj Road, Kolkata-700023 within 05/10/2020, 2.00 PM. The sealed envelopes will be opened on 05/10/2020, at 3.00PM. The format of DEALERSHIP APPLICATION FORM is enclosed. Interested dealers should visit: [www.andrewyule.com](http://www.andrewyule.com) for details.

**ANDREW YULE & COMPANY LIMITED**  
**ELLECTRICAL DIVISION-KOLKATA OPERATION**

**DEALERSHIP APPLICATION FORM**

**I. PARTICULARS OF THE FIRM INTERESTED FOR DEALERSHIP: -**

- i) N A M E (in block letters): \_\_\_\_\_  
\_\_\_\_\_
- ii) DATE OF INCORPORATION: \_\_\_\_\_
- iii) FULL ADDRESS:
- a) Registered Office – \_\_\_\_\_  
\_\_\_\_\_
- b) Mailing Address - \_\_\_\_\_  
\_\_\_\_\_
- c) Phone Nos - \_\_\_\_\_  
\_\_\_\_\_
- d) Fax Nos - \_\_\_\_\_  
\_\_\_\_\_
- e) E-mail Nos - \_\_\_\_\_  
\_\_\_\_\_
- iv) OWNERSHIP DETAILS -

- a) Proprietary/Partnership/ Private/Limited [☐ - **mark**]
- b) Names of Proprietor/Partners/ Directors & Residential Address

	Name	Address	Educational Qualification
i)			
ii)			
iii)			
iv)			

**2. DETAILS OF EXISTING BUSINESS -**

- i) DETAILS OF PRODUCTS HANDLED –

	Products	Principals	Dealing Since	Annual Turn Over for last 3 Yrs.
i)				
ii)				
iii)				
iv)				

- ii) ATTACH PHOTOCOPIES OF AUDITED P&L AND BALANCE SHEET FOR LAST 3 YEARS -
- iii) WHETHER ANY PRODUCTS HAVE BEEN DISCONTINUED DURING LAST 3 YRS AND REASONS THEREOF.

3. DETAILS OF BANKERS –

i) NAME (S) OF YOUR BANKER INDICATING NAME OF BRANCHES AS WELL AS FULL ADDRESS-

	NAME OF BANK	BRANCH	ADDRESS	PHONE/FAX	E-mail
i/					
ii/					
iii/					

ii) TYPE OF ACCOUNT/ACCOUNT NOS/CASH CREDIT LIMIT-

	NAME OF BANK	TYPE OF ACCOUNT	ACCOUNT NUMBERS	CASH/CREDIT LIMIT
i/				
ii/				
iii/				

4. DETAILS ON STATUTORY TAXES/DUTIES –

i) SALES TAX REGN NUMBER & DATE –

CENTRAL REGN NO.	DATE	STATE REGN NO.	DATE

ii) SERVICE TAX & VAT REGN NUMBER & DATE-

SERVICE TAX REGN NO	DATE	VAT REGN NO	DATE

iii) IT PAN NUMBER - \_\_\_\_\_

5. DETAILS OF INFRASTRUCTURE AVAILABLE –

i) OFFICE SPACE AVAILABLE - \_\_\_\_\_ (Sq Ft)

ii) NUMBER OF PERSONS EMPLOYED \_\_\_\_\_

iii) NUMBER OF ENGG/TECH. HANDS \_\_\_\_\_

6. PARTICULARS RELEVANT TO PROPOSED DEALERSHIP –

i) PRODUCTS INTERESTED IN – (✓ - mark)

[a] MINING SWITCHGEAR SPARES ☐

[b] HT SWITCHGEAR SPARES ☐

[c] LT PRODUCTS- (Contactors  
O/L Relays, MCCBs & Starters) ☐

ii) REASON (S) FOR YOUR INTEREST TO TAKE UP DEALERSHIP  
(In brief)

iii) PROJECTED ANNUAL TURNOVER AGAINST NEW DEALERSHIP -

Rs..... Lakhs

**Page -3**

iv) NAME AREA/CITY YOU PREFER FOR THE DEALERSHIP –

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v) NAMES OF YOUR PRINCIPAL CUSTOMERS –

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vi) YOUR PLAN, IF ANY, TO ENGAGE ADDL TECH. MAN POWER OVER & ABOVE THE EXISTING ONE, TO INCREASE VOLUME OF BUSINESS –

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vii) PLEASE INDICATE THE AMOUNT WHICH YOU CAN INVEST FOR PROMOTION OF OUR SUBJECT ITEMS IN THE ASSIGNED AREA.

Rs.....Lakhs

viii) BUSINESS REFERENCE (Two Referees) –

Sl No.	Name with Designation	Detailed Address	Contact Phone/Fax/ E-mail Nos.
1/			
2/			

ix) ARE YOU READY TO FURNISH SECURITY DEPOSIT IN THE FORM OF DEMAND DRAFT DEPENDING UPON THE VOLUME OF TARGETTED YEARLY BUSINESS. [✓ - **Mark**]–

Yes                      No

x) ANY OTHER DETAILS WHICH YOU INTEND TO FURNISH TO ESTABLISH YOUR CREDIBILITY & DETAILS OF CONTACTS WITH END USERS –

I hereby declare that various particulars furnished by me against the respective points above are true and genuine to the best of my knowledge.

Place:  
.....

Signature

Date:

Name (in block letters)  
Designation  
Office Stamp/Date

NOTE:

- i) Please fill up the Dealership application Form in duplicate and send back to signed/stamped and us duly filled in.
- ii) All the points should be filled up properly. In the event of non-filling any point the form may be treated as cancelled.
- iii) In case you feel extra sheets can be attached to furnish details, wherever required.
- iv) Each page of the Form must be initialed and stamped by the authorized signatory.
- v) Any particular(s) if found not true or genuine, at the later date prior to your appointment as our Dealer, the Form will be ignored and your application will be terminated.